

6 March 2013

CIA Awarded the Diamond Arrow Award - Best Building Insurance Specialist

At the recent annual PMR.africa Leaders and Achievers Awards, CIA was awarded the Diamond Arrow Award in the category Building Insurance Specialists - Commercial, Industrial and Residential.

A national survey was conducted on Underwriting Managers in South Africa and companies were rated on the following attributes:

- Adaptability
- Attitude
- Competence
- Confidence level of the underwriter
- Financial strength of the underwriter
- Full authorization to accept/agree to claim
- Innovativeness
- Know-how of advisors
- Quality
- Reputation (i.e. perception of the company's brand, integrity, CSI)
- Speed

CIA was rated the winner in this category and achieved a score of 4.38 out of a possible 5.00 - the highest score achieved in All categories!

To all our loyal brokers we would like to extend our sincere thanks for your votes of confidence and assure you that awards like these inspire us to achieve even greater heights in serving you.

André, Georgie and the CIA Team

Source: CIA Newsletter March 2013

